

# John Potter

multimedia **design** professional

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CAREER OBJECTIVE	To acquire a challenging position in Visual Communications, where specialized education and experience in multimedia and web design are valuable to an employer, and an opportunity exists for long term security and personal growth.		
SOFTWARE MAC & PC	Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Bridge	Adobe Dreamweaver Adobe Flash Adobe After Effects Adobe Premier Pro	Adobe Encore Adobe Soundbooth Autodesk 3ds Max Wondertouch Particle Illusion
EDUCATION	American International College Master Certificate in 3D Visual Communications, Gaming & Multimedia Design		2007 - 2009
	Boston Latin High School		1993 - 1999
QUALIFICATIONS	Animation and design skills through specialized training and experience and strong technical skills working with Mac and PC platforms. Desktop publishing skills include Photoshop, Illustrator and InDesign. Web site development utilizing Photoshop, Illustrator, Dreamweaver and Flash. Strong knowledge of (x)html and CSS. Working knowledge of javascript and AS3. Real time video commercial marketing executed via Photoshop, After Effects, Premier Pro and Soundbooth. Thrive on team efforts, making and meeting deadlines.		
EXPERIENCE	American International College Instructor Braintree   Woburn MA 2009 to present Thoroughly instructed students in aesthetic and technical multimedia design using Adobe applications such as Photoshop, Illustrator, InDesign, Dreamweaver and Flash. Provided students with real life client scenarios and solutions. Assigned challenging projects where students could utilize their working knowledge of the learned software and build a strong portfolio. Consistently received highest teacher rating by student evaluations.		
	Multimedia Design Consultant at P-TRAIN Productions Norwood MA 2008 to present Designed and developed interactive web sites and web banner ads adhering to all current W3C standards across all platforms and browsers. Produced T-shirt designs, brochures, flyers & advertisements for clients using Adobe Illustrator and InDesign. Collaborated with PearTree Design on multiple projects including web sites, animation, and television ads using Adobe web & video applications.		
	Assistant Teacher at American International College Braintree MA 2008 Provided assistance to teacher & students during evening InDesign and Dreamweaver (X)HTML & CSS classes when in need of troubleshooting aide.		

[www.pttrainproductions.com](http://www.pttrainproductions.com)

references available upon request